CELEBRATING 20 YEARS

BUILDING MICHIGAN COMMUNITIES CONFERENCE

APRIL 30 - MAY 2, 2018
LANSING CENTER, LANSING, MI
Monday Opening Plenary

9:00AM - 9:45AM
The 2018 Building Michigan Communities Conference will kick-off with a panel of past Duvernay award winners. In celebration of the 20th annual conference, this group of experts will share history of the industry and what they see as the future of affordable housing in Michigan.

This session will be moderated by John Quiñones, ABC News Veteran and Host of What Would You Do?

Monday Luncheon Keynote

11:30AM – 1:15PM
JOHN QUIÑONES
ABC NEWS VETERAN AND HOST OF WHAT WOULD YOU DO?
Combining a moving life story, an exceptional career, incomparable insights, and a powerful presence, John Quiñones has emerged as one of the most inspiring keynotes in the speaking world today. His moving presentations focus on his odds-defying journey, celebrate the life-changing power of education, champion the Latino American Dream, and provide thought-provoking insights into human nature and ethical behavior.

A lifetime of “never taking no for an answer” took Quiñones from migrant farm work and poverty to more than 30 years at ABC News and the anchor desk at 20/20 and Primetime. Along the way, he broke through barriers, won the highest accolades, and became a role model for many.

Known for truly connecting with audiences and leaving them uplifted and inspired, Quiñones delivers a powerful message of believing in one’s self, never giving up, and always, always doing the right thing. As host and creator of What Would You Do?, the highly-rated, hidden camera ethical dilemma news magazine, Quiñones has literally become “the face of doing the right thing” to millions of fans. It’s a role that he has enthusiastically embraced off camera, with a popular book and keynote presentations that challenge both business and general audiences to examine the What Would You Do? moments we face every day. This work and his many achievements were recently recognized with honorary Doctorate degrees from Davis & Elkins College in West Virginia and Utah Valley University.

Monday Evening Partner Family Feud and Reception

4:15PM – 7:30PM
Cinnaire welcomes Gemi Ozdemir from DOZ who will present a once in a lifetime special episode of Family Feud featuring Michigan's affordable housing superstars at the Building Michigan Communities Conference. Join Cinnaire for this wonderfully entertaining spoof on the popular game show including two teams made up of (in)famous industry professionals. The two teams will battle for the $5,000 grand prize which will be directed to the non-profit organization of their choice.

After Family Feud, attendees will be invited to the reception in the exhibit hall. There you will unwind from the first day of sessions and visit with exhibitors. The reception is generously sponsored by Cinnaire and O’Brien Construction. Construction of a 250 square foot tiny house will be taking place during the reception.
**TUESDAY AWARDS LUNCHEON**
11:45AM - 1:15PM

A conference awards luncheon honoring individuals who have gone beyond the call of duty in supporting affordable housing, community development and quality service to individuals with low and moderate incomes. The highly regarded Duvernay Award will be presented, along with the following special industry recognition awards:

- CEDAM’s CED Advocate of the Year Award
- CEDAM’s CED Leader of the Year Award
- Habitat for Humanity of Michigan Affiliate of the Year Award
- MSHDA’s Homeownership Division Housing Education Program Counselor Award
- MSHDA’s Housing Education Program Agency of the Year Award
- MSHDA’s Homeownership Top Lender Award
- The Federal Home Loan Bank of Indianapolis Community Spirit Award
- The Michigan Disability Rights Coalition, Corrie Bair Building Inclusive Communities Award

**DUVERNAY AWARD**
*Presented at Tuesday’s Awards Luncheon*

In memory of Terrence R. Duvernay, former MSHDA executive director, the conference planning committee established an annual leadership award commemorating Terry’s lifelong commitment to affordable housing. The award goes to the person who best reflects the ideals and personal qualities exhibited by Duvernay. The awardee will also receive a cash award, which will be given to the nonprofit housing or community development organization for which the awardee works or designates as the recipient.

**PAST DUVERNAY AWARD WINNERS:**
- 2017 - Jim Logue, Develop Michigan, Inc.
- 2016 - Sandra Pearson, Habitat for Humanity of Michigan
- 2015 - Marvin D. Veltkamp, Medallion Management
- 2014 - Thomas Goddeeris, Grandmont Rosedale Development Corp.
- 2013 - Mark McDaniel, Great Lakes Capital Fund
- 2012 - Evelyn Brown, Local Initiatives Support Corporation
- 2011 - Karl L. Gotting, Loomis Law Firm
- 2010 - Dennis Sturtevant, Dwelling Place
- 2009 - Mary L. Trucks, FiveCAP, Inc.
- 2008 - Melvin Washington, Phoenix Communities and Castle Construction
- 2007 - Ron Calery, Chippewa-Luce-Mackinac Community Action Agency
- 2006 - Gene Kuthy, Michigan Interfaith Loan Fund
- 2005 - Noreen Keating, Lighthouse of Oakland County
- 2004 - Linda Smith, U-SNAP-BAC, Inc./ U-SNAP-BAC Non-Profit Housing Corporation
- 2003 - Jonathan Bradford, Inner City Christian Federation
- 2002 - Dr. Kenneth W. Bensen, Habitat for Humanity of Michigan

**TINY HOUSE BUILD**

An exciting addition to the 2018 exhibit hall is a planned tiny house. The house will be built in partnership with Cass Community Social Services, Habitat for Humanity Michigan and Building Michigan Communities Conference. The walls and framing of a 250 square foot home will take place during the conference and then will be transported to Cass Community Tiny Homes at the conclusion of the event.
Wednesday Breakfast

7:30AM – 8:30AM
MARK HORVATH
Mark Horvath has over 30 years of leadership and marketing experience and a vast knowledge of homelessness, including lived experience. As an award-winning television and multimedia producer, Mark’s original expertise was in response television. Today, Mark is known for his work in transmedia storytelling, social media, cause marketing and content marketing. Mark is the founder of Invisible People, a unique digital storytelling organization that uses video and social media to change the story of homelessness and gives a voice to those who are too often overlooked.

Wednesday Closing Luncheon Keynote

11:45AM -1:15PM
DAVID A. SMITH
For over four decades, Recap’s founder and chairman, David Smith, has been a national (and now global) innovator, entrepreneur, and thought leader in affordable housing, and Recap, now approaching its 30th year, has been recognized as the nation’s best at spotting, designing, and then executing replicable transaction models to add value, improve affordable housing, and strengthen communities.

David is a tremendous communicator as both speaker and writer, explaining affordable housing concepts vividly, enthusiastically and memorably. With more than 300 published articles in real estate, valuation, and policy periodicals plus three real-estate-related books, he writes Recap’s must-read electronic periodical State of the Market, as well as The Guru Is In, a monthly column for Tax Credit Advisor. His leadership, innovation, and commitment have been recognized in awards from the American Appraisal Association, NAHRO, Commercial Property Executive, and National Housing & Rehabilitation Association.

Beyond Recap, David is also the founder and CEO of the §501(c)(3) global non-profit Affordable Housing Institute, which works worldwide to deliver improved housing production and housing finance ecosystems, especially for the urban poor, in informal communities and slums in the emerging world. Recipient of two grants from the Bill & Melinda Gates Foundation, AHI has delivered impact in Brazil, Colombia, Egypt, Haiti, India, Ireland, Kenya, Mexico, Mongolia, Nigeria, Saudi Arabia, South Africa, Sri Lanka, Tunisia, Turkey, United Arab Emirates, and United Kingdom.

CONFERENCE REGISTRATION
Registration is located in the main concourse. Please stop by during the following hours to pick up your registration packet or to register on-site:
Sunday, April 29, 4:30pm – 6:30pm
Monday, April 30, 7:30am – 7:30pm
Tuesday, May 1, 7:30am – 1:00pm

CONFERENCE LOCATION
Lansing Center
333 E. Michigan Avenue
Lansing, MI 48933

DIRECTIONS & PARKING
For details on directions and parking, please visit the conference website at www.BuildingMICommunities.org
CEDAM/CDAD ANNUAL MEMBERSHIP CELEBRATION

Meet the Neighbors Block Party

CDAD & CEDAM are celebrating their 20th anniversaries! Join the celebration Tuesday, May 1 at the Allen Neighborhood Center in Lansing for their annual membership event. Network with your fellow community economic development neighbors from across the state and relax after the conference while enjoying good food, local beer and beverages, raffle prizes and looking at what members — both old and new — have accomplished during the past 20 years.

JOIN THE CELEBRATION

Day: Tuesday, May 1, 2018
Time: 5:00PM – 8:00PM
Location: Allen Neighborhood Center
1611 E Kalamazoo St.
Lansing, MI 48912
Who: All are welcome – please pre-register
Cost: $50 CEDAM/CDAD Members
$65 Non-Members

EXHIBITS

Stroll through the exhibit space Monday 8:00AM - 7:30PM and Tuesday 7:30AM - 5:00PM

Conference attendees can visit with a number of companies featuring products and services available on the market today, as well as many other creative displays supporting Michigan communities.

HOTELS

The following hotels have offered group rates to conference attendees. After the cutoff dates, rooms may not be available at the group rates.

When making a reservation, ask for the Building Michigan Communities Conference group rate.

RADISSON HOTEL
111 N. Grand Ave., Lansing, MI 48933
Phone: 517-482-0188
Group Rate: $146 single/double
Cut-off Date: Sunday, April 1, 2018
Note: The Radisson Hotel is connected by a walkway to the Lansing Center

HYATT PLACE / EASTWOOD
2401 Showtime Dr., Lansing, MI 48912
Phone: 1-888-492-8847
Hyatt.com group code G-BMC1
Group Rate: $139
Cut-off Date: Friday, April 19, 2018
New this year!

HCCP DESIGNATION TRAINING AND EXAM
Tuesday and Wednesday 8:30AM – 5:00PM
$400 Before 4/13/18 • $500 After 4/13/18
Sponsored by Smart Apartment Solutions

LIHTC Fundamentals Course Description
What You’ll Learn
• Six key requirements for managing a LIHTC property
• Complete review of the major players, governing documents and project info
• Determining maximum incomes, maximum rents and utility allowances
• Qualifying Residents and Income Certifications: Determining household composition, processing an application, verifying income and assets, calculating household income and assets, and the full-time student rule.
• Ongoing Compliance: lease requirements, move ins, recertifications, transfers, special rules for live-in care attendants, changes in household composition, layering of programs, file maintenance and compliance monitoring

LIHTC Advanced Course Description
What You’ll Learn
• LIHTC Allocations and determining the value of the LIHTC
• Project set-asides, eligible basis, applicable fractions and qualified basis, credit percentages, treatment of exempt units
• Critical time periods, first year of the credit period – lease up and acquisition-rehabs
• Advanced rent and fee issues
• IRS Forms and correcting non-compliance
• Unit Vacancy Rule and Available Unit Rule
• Combining LIHTC with other programs

How You’ll Benefit
• Explore the LIHTC compliance rules with Karen Graham, CPM, HCCP, SHCM who will put the rules in context with examples and facilitate discussions.
• Share best practices and tips to increase efficiency at your property.

HCCP Exam
The Housing Credit Certified Professional (HCCP) exam is a comprehensive test covering development, compliance and management issues. Successful completion of the exam is one component of achieving the prestigious HCCP designation.

KAREN GRAHAM has worked for more than 25 years in the same roles that many in her audience do today — on-site management of LIHTC properties, multi-site management, Director of Compliance (in her case, for over 15,000 LIHTC units in 23 states), and being the go-to person for all things compliance related.

BITS AND BOBS: REAL ESTATE OWNERSHIP AND LEGAL SHENANIGANS
Tuesday and Wednesday - Included in the price of registration
Presented by Michael Holloway
Holloway’s Real Estate Institute

Approved for 6 hours of Real Estate Continuing Education Credits
How property is owned, transferred and dealt with from a legal standpoint can be a very enlightening and confusing thing. These sessions will surprise, befuddle and infuriate individuals who now own, or who ultimately plan on owning residential property.

Tuesday
8:30AM - 10:00AM - Property ownership: freehold and leasehold estates, feudal System vs allodial system
10:15AM - 11:45AM - Forms of ownership
1:30AM - 3:00PM - Transferring interests in real estate
3:30PM - 5:00PM - Clouds and errors and ownership

Wednesday
8:30AM - 11:45AM: Case Studies
Squatter’s rights: I want your home, so can I just take it? Is your lease or landlord legal? Condominiums and Cooperatives: can I own the fourth floor?
Are mineral rights forever? Who will get my property when I die?
Can a squirrel dinner cost you $2 million? What if I just don’t like you?
These and many more questions will be answered with stories, case studies and interpretations of law.

SPDAT TRAINING
There is no charge for this training.
Wednesday 1:30PM – 5:00PM
A special Wednesday afternoon session has been planned for SDAT Training
1:30PM - 5:00PM
The VI-SPDAT is the most used triage tool for matching homeless individuals and families to housing in the world. This session is intended to not only explain what the tool is and how it is intended to be used, but also pulls back the layers of the onion to showcase how it was created and tested, and how and why it has become the “go to” triage tool. Participants will be walked through the tool in its entirety, and will also be exposed to the tools for youth, families, justice discharge and prevention. Myths regarding the tool will be debunked. Application of the tool in registry weeks, ongoing engagement in shelters, as well as outreach and drop-ins will be explained. How the tool is most often used in creating and managing a by-name list for coordinated entry will be showcased for session participants.

3:30PM – 5:00PM
Designed for practitioners that are already trained on the SPDAT, this session teaches participants how to maximize the information gleaned from the SPDAT and the structure of the SPDAT to improve case management practice, improve case planning with participants, and for measuring outcomes.
## 2018 Session Lineup...

### MONDAY AT-A-GLANCE

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<th>Time</th>
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<tr>
<td>7:30AM - 7:30PM</td>
<td>Registration Open</td>
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<td>8:00AM - 7:30PM</td>
<td>Exhibit Hall Open</td>
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<td>8:00AM - 9:00AM</td>
<td>Light Breakfast</td>
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<tr>
<td>9:00AM - 9:45AM</td>
<td>Opening Plenary - The Future of Housing with Duvernay Honorees</td>
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<td>10:00AM - 11:30AM</td>
<td>Sessions</td>
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<td>• Acquisition/Rehab: The Dates &amp; Deadlines</td>
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<td>• Archaeology in Your Community: 14,000 Years of People, Places and Things that Matter Today</td>
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<td>• Bridging the Gap</td>
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<td>• Community Reinvestment Act Dollars: What Are They and How Can I Get Some?</td>
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<td>• Do You Want to Buy, Build or Repair a Home in Rural Michigan?</td>
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<td>• HMIS: Roundtable Discussion</td>
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<td>• HUD Continuum of Care Program Updates</td>
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<td>• Immigration Essentials for Service Providers</td>
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<td>• Issues with Converting to Permanent Loans</td>
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<td>• Planning a Successful Community Event</td>
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<td>• (Tiny) Homeownership</td>
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<td>• Year 15 - Valuation Techniques</td>
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<td>11:45AM - 1:15PM</td>
<td>Lunch - Keynote — John Quinones</td>
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<td>1:30PM - 2:45PM</td>
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<td>• Disruptive Innovation: Ending Youth Homelessness</td>
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<td>• Empowerment Skills Workshop</td>
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<td>• Helping Families Build Assets - Part 1 of 2: Concepts and Policies</td>
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<td>• HMIS: Continuum of Care Leadership and Community Stakeholders</td>
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<td>• HUD Rental Assistance Demonstration</td>
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<td>• Innovations in Affordable Homeownership</td>
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<td>• Integrated Affordable Housing for Adults on the Autism Spectrum</td>
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<td>• MSHDA’s Key to Own Homeownership Program</td>
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<td>• The Complexities of Compliance for LIHTC Projects Layered with HOME</td>
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<td>• Turn Millennial (and other) Renters into Buyers</td>
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<td>• Walk the Beat!</td>
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<td>2:45PM - 3:00PM</td>
<td>Networking Break</td>
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<td>3:00PM - 4:15PM</td>
<td>Sessions</td>
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<td>• Acquisition and Rehab Compliance Quiz Show</td>
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<td>• Affordable Housing: Using Cross-Sector Collaboration to Unlock Resources</td>
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<td>• Creating Capacity and Impact through AmeriCorps</td>
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<td>• Detroit Horse Power - A Unique Urban Revitalization Story</td>
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<td>• FHLBI’s Cycle of Homeownership Assistance</td>
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<td>• Helping Families Build Assets - Part 2 of 2: Adapting Programs for Your Organization</td>
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<td>• Housing Assessments for Your Community</td>
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<td>• Michigan Childhood Lead Exposure Elimination Commission’s Action Plan</td>
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<td>• Sustainable Living through Energy Efficiency</td>
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<td>• The Development Process</td>
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<td>• Why Giving Up on Homeownership is Giving In</td>
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<td>4:15PM - 7:30PM</td>
<td>Partner Family Feud and Reception</td>
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### TUESDAY AT-A-GLANCE

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<td>Exhibit Hall Open</td>
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<td>8:30AM - 5:00PM</td>
<td>LIHTC Training</td>
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| 8:30AM - 10:00AM | Sessions                                 | - Bits and Bobs: Real Estate Ownership and Legal Shenanigans Part 1 of 6: Property Ownership  
- Data Driven Results: More Than Just Reporting the Numbers  
- Decriminalizing Homelessness: Data, Priorities and Solutions  
- Double Your Nonprofit’s Viability  
- Ending Veterans Homelessness - Getting to Functional Zero  
- Ground Up - Strategic Retail and Commercial Development in Mixed-Use Affordable Developments  
- Housing Tax Credit Syndicator Panel  
- Maximizing Resources to Create Options for Individuals Experiencing Intimate Partner Violence  
- Sustainable, Practical Marketing |
| 10:00AM - 10:15AM | Networking Break                         |                                                                             |
| 10:15AM - 11:45AM | Sessions                                 | - Assistance Animals as Reasonable Accommodations for Persons with Disabilities  
- Attract, Retain and Motivate - 8 Tips for Finding and Keeping Top Talent  
- Bits and Bobs: Real Estate Ownership and Legal Shenanigans Part 2 of 6: Forms of Ownership  
- Building Partnerships to End Homelessness  
- Incorporating Green Features in Multifamily Housing  
- Specification Writing for Residential Rehabilitation  
- Structuring Mixed-Use/Income Developments  
- The Equifax Hack, Fannie Mae Stops Using Credit Scores and More in Credit Score News  
- The Intersection of Housing and Healthcare  
- Vacant not Blighted: Michigan Historic Preservation Network’s Detroit Preservation Demonstration Project |
| 11:45AM - 1:15PM | Awards Luncheon                          |                                                                             |
| 1:30PM - 3:00PM | Sessions                                 | - Bits and Bobs: Real Estate Ownership and Legal Shenanigans Part 3 of 6: Transferring Interests in Real Estate  
- Harm Reduction Strategies for Supportive Housing  
- Leading with Diversity, Inclusion and Equity in the Workplace  
- Learn, Share, Connect: Using Online and Offline Relationships to Strengthen Community Organizations  
- Lessons Learned: Preserving, Recapitalizing or Exiting LIHTC Affordable Housing in Detroit  
- Maximizing Rents - Market Comparison Mysteries SOLVED!  
- Mortality and Other Metrics that Matter: Using Health to Frame Equity in Community Work  
- MSHDA’s Homeownership Programs: Delivering the Dream to Michigan Families  
- Organizational Sustainability  
- Preventing Energy Insecurity: Stability for the Most Vulnerable Households  
- REAC Updates and Strategies  
- Tax Credit Development 301 |
| 3:00PM - 3:30PM | Networking Break                         |                                                                             |
**TUESDAY AT-A-GLANCE**

**3:30PM - 5:00PM** Sessions
- Analysis of a Troubled Deal
- Bits and Bobs: Real Estate Ownership and Legal Shenanigans Part 4 of 6: Clouds and Errors in Ownership
- Debt Options for Affordable Housing Developments from Pre-development to Stabilization
- Do You Have a Plan for Program Continuity?
- How to Create Synergies with Religious Congregations
- How to Mobilize 11,000 Volunteers in Six Days and Raise Millions of Dollars
- HUD Multifamily Update
- My Story: Personal Stories About Homelessness and Why They Matter
- Old Building Teaches New Tricks
- Opportunities for Persons with HIV/AIDS: Housing Services Wrap-Around
- Red Flags: What to Look Out for Before Making an Offer on a Home
- Value Engineering Construction Costs

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**WEDNESDAY AT-A-GLANCE**

**7:30AM - 1:00PM** Registration Open

**7:30AM - 8:30AM** Breakfast Speaker

**8:30AM - 11:45AM** LIHTC Training
- Bits and Bobs: Real Estate Ownership and Legal Shenanigans Part 5 of 6: Case Studies
- Building Safer Communities with the Lead-Safe Homes Program
- “Congratulations, Your Grant Was Approved!” How to Write and Win Grants
- Coordinated Entry Systems: What’s Working and What’s Not
- Domicology: A Comprehensive Approach to Structural Abandonment
- Empowering Neighborhood Development
- Homeless Traumas: Lessons on How to Not Re-Traumatize Your Clients
- Multifamily Housing Roundtable: Discussing Different Asset Management Processes
- Turning Your Concept for a Neighborhood Housing Project into Reality

**10:00AM - 10:15AM** Networking Break

**10:15AM - 11:45AM** Sessions
- Bits and Bobs: Real Estate Ownership and Legal Shenanigans Part 6 of 6
- Building Local Economies through Good Food Financing
- Community Roundtable on Street Outreach
- Creating an Innovative Entrepreneurial Pipeline in Your Community
- The Inside Scoop on MI Bridges Community Partnership: What Your Agency Needs to Know
- The Past, Present and Future of Lead Abatement from the Lead Safe Homes Program

**11:45AM - 1:15PM** Lunch - Keynote

**1:30PM - 5:00PM** LIHTC Exam

**1:30PM - 5:00PM** Sessions
- Improving Case Management through SPDAT
- VI-SPDAT: What it is, What it isn’t, How it was Created and the Evidence to Support It
ACQUISITION/REHAB: THE DATES & DEADLINES

10:00AM - 11:30AM

It’s hard to know what is due and when with an acquisition/rehab deal. Here we will review the important dates and deadlines of acquisition/rehab projects. We’ll discuss when to create your first files, which files are the qualifying files, the back-up rule and back-back files. You’ll learn how these files relate to your first-year credits and what to do if you don’t have qualified files in place.

Audience Level: Beginner
Moderator: Cassie Brown, Michigan State Housing Development Authority
Panelist: Jillian Toole

ARCHAEOLOGY IN YOUR COMMUNITY: 14,000 YEARS OF PEOPLE, PLACES AND THINGS THAT MATTER TODAY

Not an archaeologist? Perfect, this session is for you! Whether you’re contemplating a historic district, writing a National Register of Historic Places nomination, revitalizing Main Street, or planning ground-disturbing work, it’s important to understand the potential for archaeological resources to be present. Session presenters will use case studies and hands-on artifacts to provide an overview of Michigan archaeology, the State Archaeological Site File and applying National Register Criterion D. Learn how to integrate archaeology into your planning regimen and understand archaeology’s contributions to heritage tourism and contemporary community-building.

Audience Level: Beginner
Panelists: Dean L. Anderson, State Historic Preservation Office; Stacy Tchorzynski, State Historic Preservation Office

BRIDGING THE GAP

Capital Impact Partners and the Federal Home Loan Bank of Indianapolis both provide gap funding for the development or preservation of affordable rental housing. These are great programs to access funds you may not have known are available. Learn the best practices for applying for scarce gap funding and explore case studies of the financing in action.

Audience Level: Intermediate
Moderator: MaryBeth Watt, Federal Home Loan Bank of Indianapolis
Panelists: Melinda Clemens, Capital Impact Partners; Ashlee Barker, Cinnaire; MaryBeth Watt, Federal Home Loan Bank of Indianapolis; Patricia (Trish) Lewis, Federal Home Loan Bank of Indianapolis

COMMUNITY REINVESTMENT ACT DOLLARS: WHAT ARE THEY AND HOW CAN I GET SOME?

Many people and organizations approach banks looking to access CRA dollars. In this session we remove all of the myth and mystery surrounding bank funding. Learn about the CRA and the various levels of compliance for different-sized financial institutions. Attendees will leave better equipped to approach financial institution partners and prospects with a deeper level of understanding that will enhance their ability to receive bank funding for their projects and programs.

Audience Level: Beginner
Moderator: Brandon Ivory, LISC
Panelist: Jason Paulateer, PNC Bank

DO YOU WANT TO BUY, BUILD OR REPAIR A HOME IN RURAL MICHIGAN?

Finding affordable financing for new construction, existing dwelling purchases or home repairs can be a struggle. Well, look no further, USDA Rural Development finances home purchases and home improvements at fixed interest rates with no money down. Our Single Family Housing Programs provide a diverse package of loans and grants to assist families in Rural Michigan. Join us as we discuss these awesome programs!

Audience Level: Intermediate
Moderator: Veronica Tanim, Michigan State Housing Development Authority

HMIS: ROUNDTABLE DISCUSSION

This HMIS session is one of several workshops being offered at the conference that would be advantageous for HMIS System Administrators, Agency Administrators and high functioning End Users to attend. This particular session will be in the format of a roundtable discussion where we will be sharing best practices and innovative ideas about what is working throughout the state in HMIS.

Audience Level: Advanced
Moderator: Michelle Edwards, Michigan State Housing Development Authority
Panelist: Gerry Leslie, Michigan Coalition Against Homelessness
SESSION DESCRIPTIONS

(TINY) HOMEOWNERSHIP
This case study will involve a Tiny Homes development for the formerly homeless and other low-income adults in Detroit. A project by Cass Community Social Services, the 250-400 sf homes provide a path to homeownership and are helping re-populate vacant property. The session will touch on the importance of homeownership for people living in extreme poverty as well as having services located in close proximity to affordable housing. Finally, the session will cover how to raise money for innovative projects.

Audience Level: Beginner
Moderator: Renee Ferguson, Michigan State Housing Development Authority
Panelists: Faith Fowler, Cass Community Social Services, Inc.

YEAR 15 - VALUATION TECHNIQUES
With the influx of LIHTC properties reaching the end of their compliance periods, developers and investors have to work together to determine the appropriate value in Year 15. This session will take a deeper dive into how tax credit properties are being valued in the marketplace.

Audience Level: Advanced
Moderator: Tom Edmiston, Cinnaire
Panelists: Alan Johns, Appraisal Advisory Group; Luan Nguyen, Cinnaire; Michael Stefanko, Loomis Law

1:30PM - 2:45PM

DISRUPTIVE INNOVATION: ENDING YOUTH HOMELESSNESS
The session will delve into the efforts undertaken by Community Rebuilders and our partners in Kent County to increase our community’s capacity to serve homeless youth. This process required collaboration, systems integration and creative problem solving.

Audience Level: Intermediate
Moderator: Ann Mueller, Michigan State Housing Development Authority
Panelists: Jeffrey King, Community Rebuilders; Patrick Buhay, Community Rebuilders

EMPOWERMENT SKILLS WORKSHOP
Are you moving through life in “automatic”? Living in automatic could mean lacking awareness of thoughts, emotions, and mindsets that impact outcomes in your life. During this course, participants have an opportunity to look inward and increase self-awareness. You will be challenged to be curious and non-judgmental towards yourself while facilitators help you understand how your brain is wired and why awareness, the first step to empowerment, is so important. Once you know what is there, how do you better manage your thoughts, emotions, and mindsets?

Audience Level: Beginner
Moderator: Tyler Petersen, Opportunity Resource Fund
Panelist: Brooke VanEe, Community Action House

HELPING FAMILIES BUILD ASSETS - PART 1 OF 2: CONCEPTS AND POLICIES
Assets - savings accounts, homeownership, college savings, emergency funds - are the resources necessary to turn a family’s dream into reality. Without assets, families face financial instability, derailing their long-term financial self-sufficiency. Promoting and protecting asset building has long since been major policy of the United States. This session connects seasoned veterans or first-time learners with the state and national organizations that are committed to advancing policies and practices that help financially vulnerable populations build assets and achieve greater financial security.

Audience Level: Beginner
Panelists: Ross Yednock, CEDAM; Dara Duratinsky, Prosperity Now (formerly CFED); James VanderHulst, Employer Resources Network & Disruptive Innovations for Social Change

HMIS: CONTINUUM OF CARE LEADERSHIP AND COMMUNITY STAKEHOLDERS
This HMIS session is one of several workshops being offered at the conference. HMIS, data and outcomes are often confusing topics for CoC/Agency leaders and Community Stakeholders. This session will shed a light on what an HMIS is, and why data is important to your work as your community works to end homelessness.

Audience Level: Intermediate
Moderator: Becky Search, Michigan State Housing Development Authority
Panelists: Gerry Leslie, Michigan Coalition Against Homelessness; Kittie Tuinstra, Oceana Home Partnership

HUD RENTAL ASSISTANCE DEMONSTRATION
Provides public housing commissions and FHA-backed multifamily developments with an overview and update on the status of HUD’s Rental Assistance Demonstration.

Audience Level: Intermediate
Moderator: Katey Forth, Cinnaire
Panelist: Douglas Gordon, US Department of Housing and Urban Development

INNOVATIONS IN AFFORDABLE HOMEOWNERSHIP
Homeownership remains the key means that most American families build and retain wealth. Since the Great Recession, a false narrative has remained resilient that low- and moderate-income homeowners and the programs designed to facilitate homeownership caused the foreclosure crisis. This session will use on the ground examples of innovative strategies to advance and sustain homeownership to highlight policy and programmatic solutions from Michigan and across the country. We will explore the use of manufactured homes, land banking and other approaches to reducing the costs and barriers to homeownership.

Audience Level: Intermediate
Moderator: Sandy Pearson, Habitat for Humanity of Michigan
Panelist: Doug Ryan, Prosperity Now

INTEGRATED AFFORDABLE HOUSING FOR ADULTS ON THE AUTISM SPECTRUM
Dave Wright Apartments is the first autistic inclusive affordable housing community in the nation for adults with autism integrated and living together with non-autistic individuals and families. Support services are provided to all residents regardless of disability. The physical plant is designed with unique features to support autistic residents such as wide corridors, large communal rooms andalcove areas along with pictorial signage to assist residents with their daily living activities. There are 42 units consisting of 36 one-bedroom and 8 two-bedroom apartments with 21 set aside for autistic adults.

Audience Level: Beginner
Panelists: Elliot Frank, Autism Housing Development Corporation of Pittsburgh; Karen Markle, Northwestern Human Services

MSHDA’S KEY TO OWN HOMEOWNERSHIP PROGRAM
Using the Section 8 Housing Choice Voucher to move from renting to owning your own home! Learn how MSHDA has been successful in leading the Voucher Participants to economic self-sufficiency and homeownership through their nationally recognized program. The Key Own Homeownership Program is one of the top programs in the nation in changing the lives of our citizens here in Michigan.

Audience Level: Beginner
Moderator: Kerri Nobach, Michigan State Housing Development Authority
Panelist: Lisa Lehman, Michigan State Housing and Development Authority

HOUSING • ASSETS • PEOPLE • PARTNERS | BUILDINGMICOMMUNITIES.ORG | 11
THE COMPLEXITIES OF COMPLIANCE FOR LIHTC PROJECTS LAYERED WITH HOME
In this session we’ll discuss the complexities surrounding the LIHTC program compliance when layered with the HOME program. Although they are based off the same compliance foundation, there are notable differences that must be understood and rules for each that we must adhere to. Here, you’ll learn those differences and how to remain compliant with both programs. We’ll take a look at what a layered unit’s qualified file contains and discuss what should be included in the file.

**Audience Level: Intermediate**
**Moderator:** Cassie Brown, Michigan State Housing Development Authority
**Panelist:** Jillian Toole

AFFORDABLE HOUSING: USING CROSS-SECTOR COLLABORATION TO UNLOCK RESOURCES
Many communities are facing a lack of affordable housing. In this session participants will learn about state and federal policy related to affordable housing, as well as hear about the efforts from Ottawa and Washtenaw Counties have undertaken to address the issue locally.

**Audience Level: Intermediate**
**Moderator:** Jason Weller, Michigan Coalition Against Homelessness
**Panelists:** Lyn Raymond, Greater Ottawa County United Way; Amanda Carlisle, Washtenaw Housing Alliance; Eric Hufnagel, Michigan Coalition Against Homelessness

CREATING CAPACITY AND IMPACT THROUGH AMERICORPS
Does your agency want to grow its impact on your community? Are you expanding your programming or want to start something new? AmeriCorps may be the answer! Join this session to learn directly from other housing-focused agencies on the impact AmeriCorps has had on their operations and services and how your agency can also benefit from hosting an AmeriCorps member.

**Audience Level: Intermediate**
**Moderator:** Cassie Brown, Michigan State Housing Development Authority
**Panelists:** Bridget Ferrigan, Habitat for Humanity of Michigan; Kelli Beavers, Michigan Coalition Against Homelessness; Rachel Diskin, CEDAM

DETOUR HORSE POWER - A UNIQUE URBAN REVITALIZATION STORY
Come learn how we are combining youth development, empowerment, innovative land use, and integration of two disconnected communities (urban Detroitors and equestrians) - be ready to bring your best ideas and challenge your thinking on what the next generation of urban revitalization looks like and join us in thinking about how grassroots organizations like DHP can scale up along with Detroit’s revitalization.

**Audience Level: Intermediate**
**Panelists:** Paul Mack, Deloitte Consulting; David Silver, Detroit Horse Power

FHLBI’S CYCLE OF HOMEOWNERSHIP ASSISTANCE
This session will describe how FHLBI’s affordable housing funding promotes a positive cycle of homeownership, from assisting homebuyers to acquire their first home, to rehabilitation assistance for existing homeowners, and accessibility modifications to help senior homeowners age in place or make homes more accessible for households with a disabled member. You will work with community lenders, including credit unions and insurance companies to access these grant funds to assist income eligible homebuyers and homeowners in your community.

**Audience Level: Intermediate**
**Moderator:** MaryBeth Wott, Federal Home Loan Bank of Indianapolis
**Panelists:** Ronna Edwards, Federal Home Loan Bank of Indianapolis; Rori Chaney, Federal Home Loan Bank of Indianapolis

HELPING FAMILIES BUILD ASSETS - PART 2 OF 2: ADAPTING PROGRAMS FOR YOUR ORGANIZATION
Leading off from the first Helping Families Build Assets, “Concepts and Policies” session, Adapting Programs for Your Organization will introduce community partners to asset building projects, programs and policies within the State of Michigan that can be adapted to find your organization’s scope of service.

**Audience Level: Intermediate**
**Panelists:** Brian Rakovitis, CEDAM; Allyson Brooks, CEDAM; Amber Paxton, City of Lansing

HOUSING ASSESSMENTS FOR YOUR COMMUNITY
This session describes MSHDA’s Housing Assessment product and process. Using this free tool, communities can start a housing planning process tailored to their local market dynamics. Other tools, such as a mini target market analysis, the new Office of Market Research website and the

**Audience Level: Intermediate**
**Panelists:** Brian Rakovitis, CEDAM; Allyson Brooks, CEDAM; Amber Paxton, City of Lansing

**Audience Level: Intermediate**
**Panelists:** Ronna Edwards, Federal Home Loan Bank of Indianapolis; Rori Chaney, Federal Home Loan Bank of Indianapolis

WALK THE BEAT!
Albion’s Historic Bohm Theatre operates as a premier film and performing arts facility in south-central Michigan. Walk the Beat started in Grand Haven by Dave Palmer about five years ago. Walk the Beat gives sponsorships to local events and other nonprofits, and makes partnerships with the school districts and their sport and music programs to create a healthy and interconnected community.

**Audience Level: Beginner**
**Panelist:** Nancy Doyal, Bohm Theatre

**Audience Level: Intermediate**
**Panelists:** Carol Brito, Michigan State Housing Development Authority

**Panelist:** Denise Keiser, Center for Financial Health
played by development team members as you move through the various stages of development planning, design, finance, government, approvals, construction, lease-up, and operations.

**Audience Level: Intermediate**
**Moderator: Don Klump, Cinnaire**
**Panelist: Mark McDaniel, Cinnaire**

**WHY GIVING UP ON HOMEOWNERSHIP IS GIVING IN**
For much of American history, homeownership advanced the financial well-being of white working and middle-class Americans. The reasons why they were better off than the last generation was because that generation left a little more than what they'd received from their parents. Intergenerational wealth played a huge role, but the methods for accumulating that wealth were largely off limits for African Americans and other communities of color. That chasm—between White and Black homeownership—had closed a bit before the crisis. The new loss of faith in homeownership imperils this for at least a generation.

**Audience Level: Intermediate**
**Moderator: Sandy Pearson, Habitat for Humanity of Michigan**
**Panelist: Doug Ryan, Prosperity Now**

**DECIMINALIZING HOMELESSNESS: DATA, PRIORITIES AND SOLUTIONS**
The national campaign Housing Not Handcuffs points to an alarming trend within American communities: individuals experiencing homelessness are increasingly being criminalized for acts associated with homelessness, including panhandling and sleeping in public. This can lead to a cycle of arrests, fines, and discrimination that can make accessing services and housing increasingly difficult. In Michigan, we see another trend in the lack of affordable housing available to returning citizens. This session will introduce participants to issues regarding the criminalization of homelessness and discrimination against individuals with a criminal record in Michigan and identify efforts to combat this issue in our communities.

**Audience Level: Beginner**
**Moderator: Nicole Schalow, Michigan State Housing Development Authority**
**Panelist: Laurel Burchfield, Michigan Coalition Against Homelessness**

**TUESDAY**

**8:30AM - 5:00PM**
**LIHTC TRAINING**
See page 6 for details.

**8:30AM - 10:00AM**
**BITS AND BOBS: REAL ESTATE OWNERSHIP AND LEGAL SHENNANIGANS PART 1 OF 6**
See page 6 for details.

**DATA DRIVEN RESULTS: MORE THAN JUST REPORTING THE NUMBERS**
Although participant numbers are important, seeking information that supports the impact and outcome of the programming that is implemented is important. Answering questions, such as, “what difference did our program make,” “what changed as a result of our program;” and “why should our funders fund us” is critical if we want to sustain programs over time and continue to be relevant. However, this approach can be difficult, time consuming, and often seem impossible. This session will define what is often coined as “data driven,” begin to demystify the process, and provide examples from Michigan.

**Audience Level: Intermediate**
**Moderator: Veronica Tanis, Michigan State Housing Development Authority**
**Panelist: Erica Tobe, Michigan State University Extension**

**DOUBLE YOUR NONPROFIT’S VIABILITY**
Stop spending all of your advertising budgets like it is 2005. I will tell you exactly how I went from zero to over a million views and 20,000 followers and subscribers spending almost no money using just an iPad. We are in a unique time in advertising and if we don’t take advantage of it will be gone forever. In this session, we will cover how to create videos that people will watch and how to get them viewed for $0. How to use LinkedIn to connect with the right people to move your organization forward at all levels. I will cover how to run Facebook ads to the exact people you are trying to reach through targeting. I show you how to retarget people who have revisited your website and follow them around the internet so when they are ready to take action your organization is top of mind.

**Audience Level: Intermediate**
**Moderator: Tom Rico, Michigan State Housing Development Authority**
**Panelist: Dave Sullivan, Mortgage 1 Inc.**
ENDNG VETERANS HOMELESSNESS - GETTING TO FUNCTIONAL ZERO 🌐
Join us with community partners across the state for an interactive discussion ending veteran homelessness. In addition to local programs, state and national representatives will be on hand to provide additional guidance and updates as best practices and initiatives are discussed.
**Audience Level: Intermediate**
**Moderator:** Daniel Huyck, US Department of Housing and Urban Development
**Panelists:** Douglas Gordon, US Department of Housing and Urban Development; Rod Desjardins, Marquette Community Action; Annie Diaz, Community Rebuilders; Beverly Ebersold, United States Interagency Council on Homelessness; Patricia Wolschon, John D. Dingell VA Medical Center; Kelly Rose, Michigan State Housing Development Authority; Tamika Littles, US Department of Housing and Urban Development
**Ground Up - Strategic Retail and Commercial Development in Mixed-Use Affordable Developments 🌐
Our cross-state all-female panel will walk through case-studies of neighborhood mixed-use affordable developments where entrepreneurial retail and commercial are being used as a catalyst for regional and national retail attraction. Our case studies include - Jefferson Chalmers, Detroit; Portage Street, Kalamazoo. Each perspective will touch on the strengths and weaknesses of entrepreneurial retail and commercial in the neighborhoods and potential out of the box tools and ideas for the future.
**Audience Level: Intermediate**
**Panelists:** Jill Ferrari, Shelborne Development; Kelly Clarke, Kalamazoo County Land Bank; Martha Potere, Detroit Economic Growth Corporation; April Boyle, Build Institute

MAXIMIZING RESOURCES TO CREATE OPTIONS FOR INDIVIDUALS EXPERIENCING INTIMATE PARTNER VIOLENCE 🌐
Join us in exploring creative and practical strategies to secure and maintain stable housing that maximizes local, state and federal resources and builds a framework that supports homeless individuals and families who have experienced intimate partner violence.
**Audience Level: Intermediate**
**Moderator:** Ann Mueller, Michigan State Housing Development Authority
**Panelists:** Karen Porter, Michigan Domestic and Sexual Violence Prevention and Treatment Board; Valerie Hoffman, Underground Railroad, Inc.

SUSTAINABLE, PRACTICAL MARKETING 🌐
Being able to market your organization is contingent on having the right words. You need to be able to represent your organization in a way that makes them empathetic to your mission. That means when someone is experiencing your words - spoken or written - they are hearing things that make them feel like they share beliefs with your organization and that they can trust you. This workshop is intended to lead participants through the process of discovering the best way to talk about their cause and immediately apply that language to their communications strategy. Participants will think about and compose ideas that relate directly to their own organization that they can take back and use.
**Audience Level: Intermediate**
**Moderator:** Melodie Stacey, Opportunity Resource Fund
**Panelists:** James Valeii, Boiling Pot Media; Simon Borst, Boiling Pot Media

ASSISTANCE ANIMALS AS REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES 🌐
An overview of the rules and guidance relating to assistance animals as reasonable accommodations for persons with disabilities presented by HUD’s Fair Housing and Equal Opportunity division.
**Audience Level: Intermediate**
**Moderator:** Becky Search, Michigan State Housing Development Authority
**Panelists:** Shannon Baltimore, US Department of Housing and Urban Development; Tihana Swanson, US Department of Housing and Urban Development

SINGLE-FAMILY HOUSING DEVELOPMENT
Incorporating Green Features in Multifamily housing is a great way to preserve affordable housing! Energy efficiency is a proven way to save operating costs. From the Detroit LISC’s Multifamily Green Initiative to Hollander Development’s work in western Michigan we will show how owners of occupied multifamily affordable housing stabilize operating costs, decrease energy use, and provide higher quality of life while preserving affordable housing. Our panel will also discuss opportunities to add solar after energy efficiency upgrades are complete.

**Audience Level: Beginner**
**Panelists:** Mark McDaniel, Cinnaire
**Panelist:** Valerie Hoffman, Underground Railroad, Inc.
**Panelists:** Karen Porter, Michigan Domestic and Sexual Violence Prevention and Treatment Board; Tim Hummicutt, Zero Day; Sherri Weise, KMG Prestige

**INTEGRATING TALENT - TOP TALENT 🌐
Attract, Retain and Motivate - 8 Tips For Finding and Keeping Top Talent 🌐
Ask most high performing organizations about their #1 asset, and they’ll tell you it’s the people. And for good reason. Talent possesses the intellectual capital that differentiates an organization from its competitors. Talented staff possess the creativity to innovate, the expertise to problem solve and the ideas to keep an organization nimble and relevant to clients and customers. This session will provide suggestions to help you find that top talent and ensure it sticks with you and your organization for years to come.
**Audience Level: Intermediate**
**Moderator:** Tim Strasz, Opportunity Resource Fund
**Panelist:** Mark McDaniel, Cinnaire

**BITS AND BOBS: REAL ESTATE OWNERSHIP AND LEGAL SHENANIGANS PART 2 OF 6 🌐
See page 6 for details.
**BUILDING PARTNERSHIPS TO END HOMELESSNESS 🌐
This session covers how to effectively bring together property management, service providers and rental subsidy sources to successfully navigate the challenges that arise when housing the homeless in LIHTC properties.
**Audience Level: Intermediate**
**Moderator:** Dennis Quinn, Cinnaire
**Panelists:** Lindsey Bishop Gilmore, Corporation of Supportive Housing; Tim Hummicutt, Zero Day; Sherri Weise, KMG Prestige

**SHENANIGANS PART 2 OF 6 🌐
See page 6 for details.
**10:15AM - 11:45AM 🌐
ASSISTANCE ANIMALS AS REASONABLE ACCOMMODATIONS FOR PERSONS WITH DISABILITIES 🌐
An overview of the rules and guidance relating to assistance animals as reasonable accommodations for persons with disabilities presented by HUD’s Fair Housing and Equal Opportunity division.
**Audience Level: Intermediate**
**Moderator:** Becky Search, Michigan State Housing Development Authority
**Panelists:** Shannon Baltimore, US Department of Housing and Urban Development; Tihana Swanson, US Department of Housing and Urban Development
SESSION DESCRIPTIONS

While solar on multifamily properties is new to most, ROI can be achieved quickly and IRRs can be as high as 10 percent. 
**Moderator: Katie Vondra, Cinnaire**  
Panelists: Tim Skrotzki, Elevate Energy; Victor Ablo, Detroit Local Initiatives Support Corporation

**SPECIFICATION WRITING FOR RESIDENTIAL REHABILITATION**  
This interactive session focuses on inspection of properties to be rehabilitated by applying appropriate and compliant standards to develop the required scope of work. It analyses the process of writing excellent contract specifications and developing market-accurate and cost reasonable estimates. It looks at the complexities of rehabilitation construction management and serving occupied properties while complying with environmental and schedule mandates. The session strives to provide a guide to implementing highly successful rehabilitation field operations while fostering enduring relationships with excellent contractors. This session will be of value to old pros and beginners. 
**Audience Level: Intermediate**  
**Moderator: Tom Rico, Michigan State Housing Development Authority**  
Panelists: Gerard Diaz, Community Revitalization Training Center

**STRUCTURING MIXED-USE/INCOME DEVELOPMENTS**  
A mixed-use development is a real estate project with planned integration of some combination of retail, office, residential, hotel, recreation or other functions. It is pedestrian-oriented and contains elements of a live-work-play environment. It maximizes space usage, has amenities and architectural expression and tends to mitigate traffic and sprawl. Developing Mixed – Use and/or a Mixed Use Development is a newer trend in affordable housing and downtown development. Experienced accounting and legal experts will discuss the complex legal and financial issues involved in developing mixed-use used and mixed-income properties, which may combine commercial space along with affordable rental housing. 
**Audience Level: Advanced**  
**Moderator: Tom Caldwell, Cinnaire**  
Panelists: Rob Edwards, Plante Moran; Ted Rozeboom, Loomis; Chris Patterpin, PK Housing

**THE EQUIFAX HACK, FANNIE MAE STOPS USING CREDIT SCORES AND MORE IN CREDIT SCORE NEWS**  
Apply: we will explore how organizations can deploy the language and ideas to their website and discuss how to thread that language throughout their website and brand. 
**Audience Level: Intermediate**  
**Moderator: Carol Brita, Michigan State Housing Development Authority**  
Panelist: Dave Sullivan, Mortgage 1 Inc.

**THE INTERSECTION OF HOUSING AND HEALTHCARE**  
Housing has a direct impact on positive health outcomes and the management of chronic health conditions. The integration of healthcare and housing not only illustrates the importance of housing as a social determinant, it demonstrates how the introduction of permanent housing can significantly influence the long term health and wellbeing of vulnerable populations. Join this session to learn what the research says and how it demonstrates the positive impact of housing on healthcare outcomes. 
**Audience Level: Beginner**  
**Moderator: John Peterson, CSH**  
Panelists: Lynn Hendges, Michigan Department of Health and Human Services; Paula Kaiser Van Dam, Michigan Department of Health and Human Services

**VACANT NOT BLIGHTED: MICHIGAN HISTORIC PRESERVATION NETWORK’S DETROIT PRESERVATION DEMONSTRATION PROJECT**  
In 2013, the Michigan Historic Preservation Network and several partners launched a pilot program in Detroit with the goal to build and nurture a local preservation ethic and demonstrate the impact of historic preservation in a “tipping-point” neighborhood. Join us to discuss how communities can use small-scale interventions—the rehabilitation of a single house, physical improvements on a block, small-scale job-training or skills education, for example—to spur greater neighborhood impact. 
**Audience Level: Beginner**  
**Panelist: Jennifer Reinhardt**

**1:30PM - 3:00PM**

**BITS AND BOBS: REAL ESTATE OWNERSHIP AND LEGAL SHenanigans Part 3 of 6**  
See page 6 for details.

**HARM REDUCTION STRATEGIES FOR SUPPORTIVE HOUSING**  
A panel of experts will discuss how to implement Harm Reduction Strategies in the context of planning CoC systems, operating individual supportive housing projects, and from the perspective of lived experience. Audience members will be encouraged to actively participate by asking questions or sharing their expertise. 
**Audience Level: Intermediate**  
**Moderator: Michelle Edwards, Michigan State Housing Development Authority**  
Panelists: Amanda Carlisle, Washtenaw Housing Alliance; John Peterson, CSH; Aubrey Patino, Avalon Housing

**LEADING WITH DIVERSITY, INCLUSION AND EQUITY IN THE WORKPLACE**  
Organizational leaders play an important role in setting the tone for the shift towards increased diversity, inclusiveness and equity in an organization. Open, effective communication, as well as clear channels for feedback optimizes the opportunity for discussion of issues related to inclusion and discrimination. Every organization starts from a different place and in a unique context, but all have room for improvement. Join Cinnaire and Engaged Consulting as they share their steps in creating the diversity strategies for Cinnaire. In the discussion, they will share best practices and their journey to building an inclusive workplace. 
**Audience Level: Beginner**  
**Moderator: Odessa Carson, Michigan State Housing Development Authority**  
Panelists: Yen Hannah, Engaged Consulting; Deb Toby, Cinnaire

**LEARN, SHARE, CONNECT: USING ONLINE AND OFFLINE RELATIONSHIPS TO STRENGTHEN COMMUNITY ORGANIZATIONS**  
In an age where more people are connecting with others and receiving information online than ever before, how can community development organizations be responsive to this trend while honoring the importance of face-to-face relationships to strengthen communities? In this interactive session, learn how Neighborhood Exchange is using multiple methods of relationship building online and offline to help community organizations learn, share, and connect with one another. You will walk away with tangible ways to do the same in your community and learn how your organization can use Neighborhood Exchange as a tool. 
**Audience Level: Intermediate**  
**Moderator: Melodie Stacey, Opportunity Resource Fund**  
Panelists: Alisha Opperman, Michigan Community Resources; Shamyle Dobbs, Michigan Community Resources
LESSONS LEARNED: PRESERVING, RECAPITALIZING OR EXITING LIHTC AFFORDABLE HOUSING IN DETROIT
Cities across the country are grappling with the effect of expiring LIHTC developments in communities. Detroit is facing a critical mass of units that are facing expiration with varying degrees of need and identifying long term solutions to maintain affordability in decent housing is essential. Little research or best practices are available on how cities have addressed preservation of expiring LIHTC developments. Join this session to learn about the work of the project convened by the CDAD Technical Workgroup in partnership with University of Michigan to understand solutions for projects before and after expiration of tax credits.

Audience Level: Intermediate
Panelists: Victor Abla, Detroit Local Initiatives Support Corporation; Margaret Dewar, University of Michigan Urban & Regional Planning Program; Lataya Morgan; Julie Schneider

MAXIMIZING RENTS - MARKET COMPARISON MYSTERIES SOLVED?
Are you getting the maximum allowed rents for your apartments and programs at your community? Have you pushed your rents as high as the market calls for? Are you beating out your competition? Do you know your competition inside and out? When asked how your community is positioned in your market do you answer without hesitation and with confidence? Have you done a SWAT analysis on your community recently?

Audience Level: Intermediate
Moderator: Katie Vondra, Cinnaire
Panelist: Elaine Simpson, Occupancy Solutions

MORTALITY AND OTHER METRICS THAT MATTER: USING HEALTH TO FRAME EQUITY IN COMMUNITY WORK
Even a cursory review of community stories demonstrate that some groups have thrived at the center while others have struggled along the margins. Inequity within a community system can be evidenced in racial and gender disparities in health. Three dimensions offer a way to understand issues of equity within community: 1) birth circumstances and outcomes, 2) physical impairment and disability and mental health indicators including substance use and misuse rates and 3) mortality. These dimensions will be discussed in terms of the multiple systems that they impact (i.e., workforce, education). Recommendations for building equitable community structures will be discussed.

Audience Level: Intermediate
Panelist: Zaje Harrell, Conscious Endeavor, LLC

MSHDA’S HOMEOWNERSHIP PROGRAMS: DELIVERING THE DREAM TO MICHIGAN FAMILIES
This session provides an overview of MSHDA mortgage products (MI Home Loan, MI Home Loan Flex, Michigan Down Payment), the Mortgage Credit Certificate (a federal homeowner tax credit), and Homeownership Education services.

Audience Level: Beginner
Moderator: Lisa Lehman, Michigan State Housing Development Authority
Panelist: Nancy Baker, Michigan State Housing Development Authority

ORGANIZATIONAL SUSTAINABILITY
Leadership transitions can move an organization forward or hold it back. Good succession planning can help ensure the long-term sustainability of an organization. This workshop will help both staff and board leadership understand the need for succession planning, as well as create an understanding of the elements necessary for good succession planning.

Audience Level: Intermediate
Moderator: Mary Lou Keenan, Michigan State Housing Development Authority
Panelist: Tamela Spicer, Grand Valley State University

PREVENTING ENERGY INSECURITY: STABILITY FOR THE MOST VULNERABLE HOUSEHOLDS
Home energy costs can be an overwhelming burden for low income households in our state leading to economic, housing and health insecurities. Learn from Michigan utilities and agency grantees of the Michigan Energy Assistance Program about programs in Michigan that are working to enable participants to move towards energy self-sufficiency. The State of Michigan also has special utility protections in place for senior citizens, low income customers and households struggling with medical emergencies.

Audience Level: Intermediate
Moderator: Anita Jackson, Lincoln Behavioral Services
Panelists: Whitney Skeans, Consumers Energy; Susan Corbin, Michigan Agency for Energy; Darcy Cunningham, The Salvation Army-U.S. Central District

REAC UPDATES AND STRATEGIES
HUD staff Andrew Uzzle will join Cinnaire’s David Rudolph to discuss updates to the REAC inspection and strategies for better scores.

Audience Level: Advanced
Moderator: Stephanie Stoll, Cinnaire
Panelists: Michael Stefanko, Loanis; Rob Edwards, Plante Moran; Ben Stethouwer, Cinnaire
DO YOU HAVE A PLAN FOR PROGRAM CONTINUITY? 📈

Staff turnover is one of the most common challenges in the nonprofit world. It affects operations at all levels, from front line staff to program leadership. Ensuring that programs are well prepared to deal with planned and unplanned transitions is essential to the success of an organization. This session will highlight several important considerations in planning for program continuity, such as timelines, financial obligations, record-keeping, staff support, technology, and relationship management.

Audience Level: Intermediate
Moderator: Catherine Calkins, Michigan State Housing Development Authority
Panelist: Jeanine Yard, Michigan Department of Health and Human Services - Housing and Homeless Services Division

HOW TO CREATE SYNERGIES WITH RELIGIOUS CONGREGATIONS 🤗

Religious congregations are among the most stable and organized entities in most communities. Over 40% of Americans participate in congregations and 73% of charitable giving comes through religious organizations. The economic value of congregations is usually hidden but has been demonstrated in many recent studies. However, recent trends toward dwindling numbers has created an opportunity for business, government and community organizations to find synergies with congregations in their neighborhood. Learn how to listen to religious language, understand religious leaders and create valuable partnerships.

Audience Level: Intermediate
Panelist: Shanta Premawardhana, OMNIA Institute for Contextual Leadership

HOW TO MOBILIZE 11,000 VOLUNTEERS IN SIX DAYS AND RAISE MILLIONS OF DOLLARS 🎉

Get an inside look at a startup organization: how it began, where it struggles, and how it succeeds. Life Remodeled is a Detroit-based nonprofit that invests approximately $5 million in cash, labor and materials into one Detroit neighborhood each year. Projects are determined by the community’s needs and vision. Life Remodeled partners assist in three areas: Remodeling a community asset, repairing owner-occupied homes, and mobilizing 10,000 volunteers to clean up 300 city blocks in six days. Every phase is about people transformation, those served and those who are serving.

Audience Level: Advanced
Panelist: Dr. Chris Lambert, Life Remodeled

HUD MULTIFAMILY UPDATE 📈

Detroit HUD staff will cover a broad range of topics, including Multifamily FHA insured loans, streamline refinancing of existing Multifamily insured loans, changes to REAC inspection process, consolidated management reviews, risk-based servicing of Multifamily properties, and a new Capital Needs Assessment tool.

Audience Level: Intermediate
Moderator: Juan Cruz, US Department of Housing and Urban Development
Panelists: Chris Nielson, US Department of Housing and Urban Development; Todd Miller, US Department of Housing and Urban Development; Angela Witt, US Department of Housing and Urban Development; Jackie Fultz; Kristi Mathis

MY STORY: PERSONAL STORIES ABOUT HOMELESSNESS AND WHY THEY MATTER 📩

Personal stories are an intimate way to learn about homelessness through the words of someone who has experienced it. For many, including those who are responsible for making the policies, practices and programs that impact this population, this is the closest they will come to ever experiencing homelessness themselves. Witness these candid tales of homelessness and learn more about the new Homeless Speakers Bureau and the power of storytelling. Only by better understanding homelessness – real homelessness and the individuals and families who have experienced it – can we hope to end it.

Audience Level: Intermediate
Moderator: Candace Morgan, Michigan State Housing Development Authority
Panelists: Laurel Burchfield, Michigan Coalition Against Homelessness; members of MCAHS Speakers Bureau

OLD BUILDING TEACHES NEW TRICKS 🎩

Can lessons learned from an historic building renovation be applied to planning a 21st century mid-rise high tech and high performance residential project located in an historic district? The developers of the 71 Garfield Building will describe how they incorporated renewable energy systems (solar and geothermal) into their historic rehab project forced innovative financing and engineering solutions that are helping to steer the planning for new construction across the street. Developers will share these results, and show that the challenges of incorporating sustainability goals can be accomplished within a budget and will pay off in reduced operating costs.

Audience Level: Intermediate

OPPORTUNITIES FOR PERSONS WITH HIV/AIDS: HOUSING WRAP-AROUND SERVICES 🎈

Join us to learn about the intersections between housing and HIV health outcomes. Hear from leaders in the field how the Housing Opportunities for Persons With AIDS (HOPWA) program and the Ryan White program provide opportunities to people living with HIV/AIDS. HOPWA is the only Federal program dedicated to the housing needs of people living with HIV/AIDS. The Ryan White program is a program that provides wrap-around services for low-income people living with HIV. Find out what these programs are and why they are important to you. Discuss confidentiality concerns with your peers and strategize around coordinated entry.

Audience Level: Beginner
Moderator: Amanda Carlisle, Washtenaw Housing Alliance
Panelists: Lynn Hendges, Michigan Department of Health and Human Services; Katie Macomber, Michigan Department of Health and Human Services

RED FLAGS: WHAT TO LOOK OUT FOR BEFORE MAKING AN OFFER ON A HOME 🟣

RED FLAGS! What you need to know about that home BEFORE you make an offer.

Audience Level: Beginner
Moderator: Renee Ferguson, Michigan State Housing Development Authority
Panelist: Michael Hoberecht, InspectorMike.org

VALUE ENGINEERING CONSTRUCTION COSTS 📊

Costs related to construction have been increasing over the past couple of years. The panel will discuss ways to lower construction costs at the deal level.

Moderator: David Rudolph, Cinnaire
Panelists: Jeff Gates, Watermark; James Stephen, Martindale Property Consultants
SESSION DESCRIPTIONS

Wednesday

8:30AM - 5:00PM
LIHTC TRAINING AND EXAM
See page 6 for details.

8:30AM - 10:00AM

BITS AND BOBS: REAL ESTATE OWNERSHIP AND LEGAL SHENANIGANS PART 5 OF 6
See page 6 for details.

BUILDING SAFER COMMUNITIES WITH THE LEAD-SAFE HOMES PROGRAM
MDHHS offers the Lead-Safe Homes Program to lead abatement work for homes for CHIP eligible participants. In this program we can help build safe communities across Michigan. The program is facing a shortage of contractors to perform the necessary work. Learn how, as community developers, you can help the program succeed in creating a lead-free Michigan and build safe communities.

Audience Level: Intermediate
Moderator: Daniel Lince, Michigan State Housing Development Authority
Panelist: Travis Poland, Michigan Department of Health and Human Services-Healthy Homes

“CONGRATULATIONS, YOUR GRANT WAS APPROVED!” HOW TO WRITE AND WIN GRANTS
Successful grantsmanship involves more than just writing and submitting grant proposals. This exciting session with a panel of seasoned professional grant-makers and writers from the foundation, financial institution and nonprofit sectors will use a variety of presentation styles, including a breakout section, to explain how to improve your ability to win and keep grants. If you are an agency head, board member or grant writer from a nonprofit organization, this session will get you excited about growing your organization. Come and build your success in winning grants.

Audience Level: Beginner
Moderator: Odessa Carson, Michigan State Housing Development Authority
Panelists: Juan Cruz, US Department of Housing and Urban Development Consultancy Inc.; Aurine Moore, Detroit Rescue Mission Ministries; Heidi Alcock, McGregor Fund

COordinated ENTRY SYSTEMS: WHAT’S WORKING AND WHAT’S NOT
Local CoCs were tasked with implementing policies and procedures for a Coordinated Entry System by January 2018. Now that they have been implemented, it’s a good opportunity to review. This facilitated forum will provide communities with the opportunity to have frank discussion of what is working and areas that they may need to revisit and seek assistance from colleagues across the state. Special attention will be focused on implementation of policies related to domestic violence and prioritization.

Audience Level: Intermediate
Moderator: Nicole Schalow, Michigan State Housing Development Authority
Panelist: Lindsey Bishop Gilmore, CSH

DOMICIOLOGY: A COMPREHENSIVE APPROACH TO STRUCTURAL ABANDONMENT
This session will discuss solutions to large scale property abandonment and blight that plague communities in the Midwest. We will discuss the causes, and the social, economic and environmental effects of blight in communities; will introduce a new paradigm of the built environment—hinging on the study of structural lifecycles, otherwise known as Domiciology; and discuss the potential for job creation and use of salvaged materials in the construction of new affordable housing units. This will be an interactive session, where participants will have the ability to share their knowledge, and opinions on economically, socially, and environmentally sustainable blight elimination.

Audience Level: Beginner
Panelists: Rex LaMore, Michigan State University Center for Community and Economic Development; George Berghorn, Michigan State University School of Planning, Design and Construction

EMPOWERING NEIGHBORHOOD DEVELOPMENT
Round table discussion with neighborhood leaders identifying state incentives to enhance neighborhood development. The panel of leaders will discuss incentives offered in other states that could be duplicated in Michigan to support operations, technical assistance, programs that promote vibrant neighborhoods.

Audience Level: Advanced
Panelist: Maggie DeSantis, Building the Engine of Community Development in Detroit

HOMELESS TRAUMAS: LESSONS ON HOW TO NOT RE-TRAUMATIZE YOUR CLIENTS
This interactive session will guide participants through what a person, or family, experiences as they go through their homeless journey. The curriculum, grounded in an evidence based framework, will help participants in identifying the multiple layers of trauma that people experience while surviving their homelessness. Furthermore, this session will equip participants with tools and techniques to not re-traumatize the clients who they work with on a daily basis.

Audience Level: Intermediate
Moderator: Kittie Tuinstra, Oceana Home Partnership
Panelist: Taressa Ariss, Livingston County Continuum of Care Committee

MULTIFAMILY HOUSING ROUNDTABLE: DISCUSSING DIFFERENT ASSET MANAGEMENT PROCESSES
HUD staff will present and discuss different asset management processes in a roundtable format. Assignment of HAPs/8eb Transactions, REAC Under 60 60 Enforcement Actions, Enforcement Actions for Non-Compliance issues, Annual Financial Issues-Civil Money Penalties and Reserve for Replacement Draws will be discussed.

Audience Level: Intermediate
Moderator: Susie Sapilewski, US Department of Housing and Urban Development
Panelists: Juan Cruz, US Department of Housing and Urban Development; Angela Witt, US Department of Housing and Urban Development; Bonnie Spurling; Andrew Uzzle, US Department of Housing and Urban Development; Denise Williams, US Department of Housing and Urban Development

TURNING YOUR CONCEPT FOR A NEIGHBORHOOD HOUSING PROJECT INTO REALITY
This session will focus on the best practices and tools as well as examples of how agencies have moved a neighborhood housing-oriented project from a vision to a reality in Michigan.

Audience Level: Beginner
Moderator: Catherine Calkins, Michigan State Housing Development Authority
Panelists: Tonya Young, Michigan State Housing Development Authority

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SESSION KEY
= MULTIFAMILY HOUSING FINANCE, DEVELOPMENT, REHABILITATION, AND MANAGEMENT
= PREVENTING AND ENDING HOMELESSNESS
= INNOVATION AND POLICY
= ORGANIZATIONAL GROWTH

18 | BUILDING MICHIGAN COMMUNITIES CONFERENCE | APRIL 30 - MAY 2, 2018 | LANSING CENTER, LANSING, MI
### Session Descriptions

#### Bits and Bob's: Real Estate Ownership and Legal Shenanigans Part 6 of 6

See page 6 for details.

#### Building Local Economies Through Good Food Financing

This interactive session will explore the work of the Michigan Good Food Fund (MGFF) and how its financing and technical assistance is not only helping to increase access to healthy food in communities that need it most, but is accelerating the success of good food business owners. This session will feature entrepreneur success stories and how support from MGFF has enabled them to grow and scale their enterprises. Learn more about MGFF’s financial products, business assistance offerings and how it can be a resource for stimulating economic development and job creation across Michigan.

**Panelist:** Jean Chorazyczewski

**Audience Level:** Intermediate

#### Community Roundtable on Street Outreach

This interactive facilitated discussion will provide an opportunity for street outreach program providers to talk about relevant topics with their counterparts across the state. Topics will include successes and challenges, safety in the field while engaging in outreach activities as well as other program elements. This will be an opportunity to learn, share and develop resources through networking.

**Moderator:** Jason Weller, Michigan Coalition Against Homelessness

**Panelists:** Ryan Hannon, Goodwill Northern Michigan; Brian Bruce, Salvation Army Social Services

**Audience Level:** Intermediate

#### Creating an Innovative Entrepreneurial Pipeline in Your Community

Create the entrepreneurial pipeline in your community by learning how to integrate innovative entrepreneurship resources/programs for kids and adults. Learn how to engage children and youth in the community through hands-on, experiential entrepreneurship programs so they can identify their interests, dream big, and become a valuable contributor to their community. Then we will complete the pipeline by looking at the needs of aspiring and growing adult business owners and the value of establishing resources and mentoring programs in your community.

**Panelist:** Kristin Brennan, Generation E Institute

**Audience Level:** Beginner

#### The Inside Scoop on MI Bridges Community Partnership: What Your Agency Needs to Know

Join us to hear about exciting changes to MI Bridges and the assistance application. These improvements are part of MDHHS’s statewide efforts to support families and individuals in better achieving self-sufficiency and health outcomes. The new MI Bridges enables MDHHS to work closely with community partners using enhanced technology and coordination of resources to support Michigan residents.

**Panelists:** Beth St. John, Michigan Department of Health and Human Services; Lynn Hendges, Michigan Department of Health and Human Services

**Audience Level:** Beginner

#### The Past, Present and Future of Lead Abatement From the Lead Safe Homes Program

The future of lead abatement in Michigan is ever-changing. The Lead Safe Home Program has learned many lessons prior and during the Flint water crisis. The LSHP has learned some best practices while working with community partners and the Children’s Health Insurance plan. This session will also give background information about the Lead Safe Home program and what the future holds.

**Panelist:** Kristin Brennan, Generation E Institute

**Audience Level:** Intermediate

#### VI-SPDAT: What It Is, What It Isn't, How It Was Created and the Evidence to Support It

The VI-SPDAT is the most used triage tool for matching homeless individuals and families to housing in the world. This session is intended to not only explain what the tool is and how it is intended to be used, but also pulls back the layers of the onion to showcase how it was created and tested, and how and why it has become the “go to” triage tool. Participants will be walked through the tool in its entirety, and will also be exposed to the tools for youth, families, justice discharge, and prevention. Myths regarding the tool will be debunked. Application of the tool in registry weeks, ongoing engagement in shelters, as well as outreach and drop-ins will be explained. How the tool is most often used in creating and managing a by-name list for coordinated entry will be showcased for session participants.

**Panelist:** Jean Chorazyczewski

**Audience Level:** Beginner

#### Improving Case Management Through SPDAT

Designed for practitioners that are already trained on the SPDAT, this session teaches participants how to maximize the information gleaned from the SPDAT and the structure of the SPDAT to improve case management practice, improve case planning with participants, and for measuring outcomes.

**Panelist:** Jean Chorazyczewski

**Audience Level:** Intermediate
The conference planning committee is offering a limited number of scholarships to organizations that otherwise could not afford to attend the conference but would benefit from the training. Scholarship awards are limited to one individual per agency.

**AWARD SCHOLARSHIP/STIPEND AMOUNT**
- Complimentary conference registration fee.
- $300 (travel and hotel stipend) per organization outside a 30-mile radius from the Lansing Center. Stipend checks available at registration desk.
- Limited to one person per organization.

**ELIGIBILITY CRITERIA**
- Less than five full-time paid staff.
- Annual administrative budget of less than $125,000. Administrative budget statements must accompany application.
- Actively involved in producing affordable housing and/or providing housing/homeless services.
- The organization must submit the application on behalf of the individual.
- The name of the individual cannot be changed.

**APPLICATION PROCESS**
- Please complete and return the Scholarship Award Application Form (below) along with a copy of Year 2018 operating budget, verifying the financial need. Application forms must be received by Wednesday, March 21, 2018.
- Applications will be processed by a scholarship steering committee, and notification letters will be mailed to the applicant at the address on the application on Wednesday, March 21, 2018.
- All applications must be registered for the conference before the awards are announced. Refunds on registration fees will be processed during the scholarship award notification process.
- Please note: If qualifying applications exceed the number of scholarships available, a random drawing will take place as a final selection process for award recipients.

**APPLICATION FORM**

Name of Organization: _________________________________________________________________________________________________________________________

Street Address: _________________________________________________________________________________________________________________________________

City:______________________________________________________ State: _______________________ Zip Code: ______________________________________________

Phone:___________________________________________ Fax: __________________________________________________________________________________________

E-mail: __________________________________________________________________________________________________________________________________________

Name of Scholarship Applicant: _______________________________________________________________________________________________________________

Title: ____________________________________________________________________________________________________________________________________________

**PLEASE PROVIDE THE FOLLOWING ADDITIONAL INFORMATION:**

1. Number of full-time paid staff: ___________

2. Amount of year 2018 operating budget: ___________ (Submit year 2016-17 operating budget verifying these numbers)

3. List of housing activities: __________________________________________________________________________________________________________________

**Mail To:** Diane Dufek, AMR, 1390 Eisenhower Place, Ann Arbor, MI 48108 or email to jdickie@buildingmicommunities.org
BMCC Registration Form
Save $5 by registering online! All payment types accepted – BuildingMICommunities.org

ATTENDEE INFORMATION:

Please print or type all information below.

Name: ______________________________________________________________________________________

First Name (for your name tag): __________________________________________________________________

Title: _______________________________________________________________________________________

Organization/Company: ________________________________________________________________________

Organization/Company Type (check all that apply):
☐ Aging Organizations ☐ Consultant ☐ Disability Organizations
☐ Economic Development Organization ☐ Faith-Based Organization
☐ For-Profit Developer/Builder/Contractor ☐ Homeless Services Provider ☐ Investor/Lender
☐ Landlord/Management Company ☐ Local Unit of Government ☐ Media
☐ Nonprofit Housing Organization ☐ Public Housing Commission ☐ Realtor ☐ Rural Interest
☐ State/Federal Government ☐ Supportive Housing ☐ Vendor

Mailing Address: ______________________________________________________________________________

City/State/Zip: _______________________________________________________________________________

Phone: ______________________________ Fax: ____________________________________________________

E-mail: ______________________________________________________________________________________

Include my contact information on the participant list? ☐ Yes ☐ No

REGISTRATION OPTIONS:

YOU CAN REGISTER FOR THE ENTIRE CONFERENCE OR INDIVIDUAL DAYS. MONDAY’S REGISTRATION INCLUDES THE RECEPTION.

☐ Full Conference
☐ One-day: ☐ Mon ☐ Tue
☐ Wednesday only
☐ Housing Credit Certified Professional (HCCP) certification training
☐ Service Prioritization Decision Assistance Tool (SPDAT) training (Wed)
☐ Yes, I will attend the CEDAM/CDAD Annual Event

SPECIAL REQUESTS:

☐ Need a motor scooter ☐ Other: ______________________________________________________________

☐ Dietary Requests: ☐ Vegan ☐ Vegetarian ☐ Gluten Free ☐ Kosher

PAYMENT:

☐ Purchase Order: # _____________ ☐ Check: # _____________ (Make checks payable to AMR Alliances)

☐ VISA ☐ MasterCard ☐ American Express ☐ Discover

Credit Card Number: __________________________________________________________

CVV Code (3 or 4-digit number): __________________________ Exp. Date: ________ / ________

Name of Cardholder: _______________________________________________________________

Signature of Card Holder: ___________________________________________________________

Billing Address of Credit Card: __________________________________________________________________

Billing City/State/Zip: _______________________________________________________________________

WAYS TO REGISTER:

1. Register online at: BuildingMICommunities.org

2. Mail To:
AMR
1390 Eisenhower Place
Ann Arbor MI 48108

3. Fax To: 734-677-2407
Please Note: Early Bird Registration Deadline is Tuesday, April 13, 2018. Any requests for a refund will be subject to a $20 administrative fee. Registration fees are not refundable after April 10, 2018.

ATTENTION EXHIBITORS!

If you are interested in exhibiting at the conference, please contact Jennifer Dickie at 734-677-0503 or jennifer@buildingmicommunities.org

QUESTIONS?
Contact Jennifer Dickie at 734-677-0503 or by email at jennifer@buildingmicommunities.org

Received by April 13 ☐ Received after April 13 ☐

Full Conference: $215 ☐ $270
One-day: Mon $130 ☐ $165
One-day: Tue $75 ☐ $95
Housing Credit Certified Professional (HCCP) certification training: $400 ☐ $500
Service Prioritization Decision Assistance Tool (SPDAT) training (Wed): No charge for afternoon training
Yes, I will attend the CEDAM/CDAD Annual Event: $50 Member ☐ $65 Non-member

Total Amount: $ _____________
**Monday**

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<tr>
<th>10:00 AM - 11:30 AM</th>
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<tbody>
<tr>
<td>Acquisition/Rehab: The Dates &amp; Deadlines</td>
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<td>Archaeology in Your Community: 14,000 Years of People, Places and Things that Matter Today</td>
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<td>Bridging the Gap</td>
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<td>Community Reinvestment Act Dollars: What Are They and How Can I Get Some?</td>
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<td>Do You Want to Buy, Build or Repair a Home in Rural Michigan?</td>
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<td>HMIS: Roundtable Discussion</td>
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<td>HUD Continuum of Care Program Updates</td>
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<td>Immigration Essentials for Service Providers</td>
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<td>Issues with Converting to Permanent Loans</td>
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<td>Planning a Successful Community Event</td>
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<td>Tiny Homeownership</td>
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<td>Year 15 - Valuation Techniques</td>
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<th>1:30 PM - 2:45 PM</th>
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<td>Disruptive Innovation: Ending Youth Homelessness</td>
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<td>Empowerment Skills Workshop</td>
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<td>Helping Families Build Assets - Part 1 of 2: Concepts and Policies</td>
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<td>HMIS: Continuum of Care Leadership and Community Stakeholders</td>
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<td>HUD Rental Assistance Demonstration</td>
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<td>Innovations in Affordable Homeownership</td>
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<td>Integrated Affordable Housing for Adults on the Autism Spectrum</td>
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<td>MSHDA’s Key to Own Homeownership Program</td>
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<td>The Complexities of Compliance for LIHTC Projects Layered with HOME</td>
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<td>Turn Millennial (and other) Renters into Buyers</td>
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<tr>
<td>Acquisition and Rehab Compliance Quiz Show</td>
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<td>Affordable Housing: Using Cross-Sector Collaboration to Unlock Resources</td>
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<td>Creating Capacity and Impact through AmeriCorps</td>
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<td>Detroit Horse Power - A Unique Urban Revitalization Story</td>
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<td>FHLBI’s Cycle of Homeownership Assistance</td>
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<td>Helping Families Build Assets - Part 2 of 2: Adapting Programs for Your Organization</td>
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<td>Housing Assessments for Your Community</td>
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<td>Michigan Childhood Lead Exposure Elimination Commission’s Action Plan</td>
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<td>Sustainable Living through Energy Efficiency</td>
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<td>The Development Process</td>
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<td>Why Giving Up on Homeownership is Giving In</td>
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**Tuesday**

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<th>8:30 AM - 10:00 AM</th>
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<tr>
<td>Bits and Bobs: Real Estate Ownership and Legal Shenanigans Part 1 of 6: Property Ownership</td>
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<td>Data Driven Results: More Than Just Reporting the Numbers</td>
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<td>Decriminalizing Homelessness: Data, Priorities and Solutions</td>
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<td>Double Your Nonprofit’s Viability</td>
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<td>Ending Veterans Homelessness - Getting to Functional Zero</td>
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<td>Ground Up - Strategic Retail and Commercial Development in Mixed-Use Affordable Developments</td>
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<td>Housing Tax Credit Syndicator Panel</td>
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<td>Maximizing Resources to Create Options for Individuals Experiencing Intimate Partner Violence</td>
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<td>Sustainable, Practical Marketing</td>
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<td>How to Create Synergies with Religious Congregations</td>
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<td>How to Mobilize 11,000 Volunteers in Six Days and Raise Millions of Dollars</td>
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<td>HUD Multifamily Update</td>
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<td>My Story: Personal Stories About Homelessness and Why They Matter</td>
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<td>Old Building Teaches New Tricks</td>
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<tr>
<td>Assistance Animals as Reasonable Accommodations for Persons with Disabilities</td>
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<td>Attract, Retain and Motivate - 8 Tips for Finding and Keeping Top Talent</td>
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<tr>
<td>Bits and Bobs: Real Estate Ownership and Legal Shenanigans Part 2 of 6: Forms of Ownership</td>
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<td>Building Partnerships to End Homelessness</td>
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<td>Incorporating Green Features in Multifamily Housing</td>
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<td>Specification Writing for Residential Rehabilitation</td>
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<td>Structuring Mixed-Use/Income Developments and Apartments on Commercial</td>
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<td>The Equifax Hack, Fannie Mae Stops Using Credit Scores and More in Credit Score News</td>
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<td>The Intersection of Housing and Healthcare</td>
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<td>Vacant not Blighted: Michigan Historic Preservation Network’s Detroit Preservation Demonstration Project</td>
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<tr>
<td>Bits and Bobs: Real Estate Ownership and Legal Shenanigans Part 3 of 6: Transferring Interests in Real Estate</td>
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<td>Harm Reduction Strategies for Supportive Housing</td>
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<td>Leading with Diversity, Inclusion and Equity in the Workplace</td>
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<td>Learn, Share, Connect: Using Online and Offline Relationships to Strengthen Community Organizations</td>
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<tr>
<td>Lessons Learned: Preserving, Recapitalizing or Exiting LIHTC Affordable Housing in Detroit</td>
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<tr>
<td>Maximizing Rents - Market Comparison Mysteries SOLVED!</td>
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<td>Mortality and Other Metrics that Matter: Using Health to Frame Equity in Community Work</td>
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<td>MSHDA’s Homeownership Programs: Delivering the Dream to Michigan Families</td>
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<td>Organizational Sustainability</td>
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<td>Preventing Energy Insecurity: Stability for the Most Vulnerable Households</td>
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<td>Building Safer Communities with the Lead-Safe Homes Program</td>
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<td>Congratulations, Your Grant Was Approved! How to Write and Win Grants</td>
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<td>Multifamily Housing Roundtable: Discussing Different Asset Management Processes</td>
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Register online at [BUILDINGMICOMMUNITIES.ORG](http://BUILDINGMICOMMUNITIES.ORG)
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