You are invited to join us for the 22nd annual Building Michigan Communities Conference

April 28-29, 2020

- 2 Days
- 1300 Attendees
- 3 Plenary Sessions
- 64 Sessions

By the #s
BMCC PROVIDES GREAT VALUE TO ITS SPONSORS...

EXHIBIT HALL

The exhibit hall and interactive conference program are designed to create maximum exposure for exhibitors. The Tuesday reception as well as all the networking breaks are held in the exhibit hall. The hall is an excellent setting for connecting with industry decision makers, potential partners and peers, with displays from a diverse group of housing organizations and service providers.

All exhibitors are required to install and dismantle during the following hours:

- **Installation:** Monday, April 27 • 12:00pm-5:00pm  
  Tuesday, April 28 • 7:00am-8:00am

- **Exhibit Hours:** Tuesday, April 28 • 8:00am-6:00pm  
  Wednesday, April 29 • 8:30am-3:15pm

- **Dismantle:** Wednesday, April 30 • 3:00pm-5:00pm

GENERAL EXHIBITOR INFORMATION

A 10’ X 10’ exhibit booth includes 3’ pipe and drape side walls and 8’ back walls, an 8’ table, two chairs, a wastebasket, an identification sign, and carpeting. Additional booth furnishings may be rented separately through the official show contractor. Electricity, internet connections, etc, are an additional cost and should be ordered through the official show contractor. An exhibitor services kit will be available on the conference website approximately 60 days prior to the conference. This kit will include information on ordering booth furnishings and utilities, lodging options and other pertinent information.

**NOTE:** If you require passes in addition to those that are complimentary, you will need to register additional attendees. For your convenience, there are full conference, and one-day passes available for purchase. Your booth attendants are not included with your booth purchase. They will need to use a complimentary registration pass or purchase an additional pass.
WHO ARE OUR ATTENDEES AND WHY DO THEY ATTEND

- Community Development = 25%
- Housing Development = 17%
- Homelessness Issues = 14%
- Economic Development = 13%
- Homeownership = 9%
- Rural Issues = 7%
- Property Management = 6%
- Aging Organizations = 5%
- Disability Organizations = 4%
2020 BMCC SPONSOR & EXHIBITOR OPPORTUNITIES

BMCC 2019 HOSTED 60 EXHIBITORS AND SPONSORS

PLATINUM $10,000

• Podium recognition as sponsor of ONE of the following events; Plenary Luncheon, Tuesday Luncheon, Wednesday Breakfast or Wednesday Luncheon
• 7 complimentary conference registrations
• Double exhibit booth (10’ x 20’) near networking area in the exhibit hall
• VIP seating (10-person table at front of hall)
• Full-page, 4-color ad in conference program
• 50-word description of company in conference program
• 60-second promotional video played on video screens throughout conference common areas and prior to general sessions
• Logo on conference giveaway
• Logo on conference signage
• Logo and link on conference website and contact information in conference program
• Sponsor level sign in exhibit booth

DIAMOND $7,500

• Co-sponsor of the networking area in the exhibit hall
• 6 complimentary conference registrations
• One single exhibit booth (10’ x 10’) near networking area in the exhibit hall
• Full-page, 4-color ad in conference program
• 50-word description of company in conference program
• Logo on conference signage
• Logo and link on conference website and contact information in conference program
• Sponsor level sign in exhibit booth

GOLD $6,500

• 5 complimentary conference registration passes
• One single exhibit booth (10’ x 10’) near networking area in the Exhibit Hall
• Full-page, 4-color ad in conference program
• 50-word description of company in conference program
• Logo on conference signage
• Logo and link on conference website and contact information in conference program
• Sponsor level sign in exhibit booth
DON’T DELAY! RESERVE YOUR SPONSORSHIP BY JANUARY 20, 2020 TO BE INCLUDED IN THE PRINTED REGISTRATION MATERIALS.

SILVER $5,000

- Sponsor ONE of the following items; charging station, conference mobile app, or registration counter
- 4 complimentary conference registration passes
- One single exhibit booth (10’ x 10’)
- Full-page, 4-color ad in conference program
- Logo on conference signage
- Logo and link on conference website and contact information in conference program
- Sponsor level sign in exhibit booth

BRONZE $3,500

- 3 complimentary conference registration passes
- One single exhibit booth (10’ x 10’)
- Half-page, 4-color ad in conference program
- Logo on conference signage
- Logo and link on conference website and contact information in conference program
- Sponsor level sign in exhibit booth

FRIEND $2,000

- 2 complimentary conference registration passes
- One single exhibit booth (10’ x 10’)
- Quarter-page, 4-color ad in conference program

EXHIBIT ONLY

- $500 Nonprofit Organizations
- $900 For-Profit Organizations ($1100 after 2/20)
- Each company that exhibits will receive one complimentary registration to the conference. Your company name will be listed in the conference program and on the conference website.
SPONSOR/EXHIBITOR ORDER FORM

April 28-29, 2020 • Lansing Center • Lansing, Michigan

CONTACT INFORMATION

Organization/ Company: ________________________________________________________________
Contact Person: _______________________________________________________________________
Street Address: ________________________________________________________________________
City/ State/ Zip: _______________________________________________________________________
Phone: ________________________________  Fax: ___________________________________________
Email: _______________________________________________________________________________
Website: _____________________________________________________________________________
Type of Organization: ___________________________________________________________________

SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Price</th>
<th>Quantity Available</th>
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<td>Friend</td>
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<tr>
<td>Non Profit Exhibit Booth</td>
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PAYMENT INFORMATION

☐ Check *(payable to AMR Alliances)*  ☐ Visa  ☐ MasterCard  ☐ AMEX

Credit Card #: __________________________________________ Exp. Date: __________
CVV: __________________________________________________________________________
Name on Card: __________________________________________________________________
Billing Street Address: ___________________________________________________________
Billing City/ State/ Zip: _________________________________________________________
Signature _________________________________________________________________________

Please mail or fax registration form to: BMCC, 1390 Eisenhower Place, Ann Arbor, MI 48108
Fax 734-677-2407.

For questions please call 734-677-0503 or email: jennifer@buildingmicommunities.org